



SCANDINAVIAN ISLANDS

Scandinavian Islands – the destination

Scandinavian Islands is the archipelago area between Stockholm in Sweden over the Åland Islands to Turku in Southwest Finland. The landscape is a mosaic of 90 000 islands with light and sounds of the north.

Scandinavian Islands is the home of 400 000 people of which 70 000 live on islands. A life close to nature and water has created a special culture in the small but vibrant archipelago communities.

Several of the activities that Scandinavian Islands has to offer relates to water, like fishing, sailing, kayaking and diving. Many visitors also experience and explore the unique nature by bicycle, car or bus. Accommodation of all desires and outstanding restaurants are to be found throughout the area.

Scandinavian Islands is easy to access from Stockholm and Turku, from where cruise ships and ferries pass through the area and all the way out to the smallest, inhabited islands. Mariehamn, the capital of the autonomous region Åland, is well connected from Stockholm, Turku and Helsinki.

Whatever activity is your favorite, Scandinavian Islands will provide a contrast to your everyday life, and a healthy experience in magnificent natural surroundings.

Branding Scandinavian Islands – the project

The tourist organizations and municipalities in Scandinavian Islands develop and promote their common destination together. The trademark Scandinavian Islands is a quality guarantee for the visitor, used only by certified enterprises in the area.

Branding Scandinavian Islands is also a project for developing tourism in the archipelago area. This work is supported by the European Union through its Regional Development Fund.

Development targets

The aim of the stakeholders is to increase the number of visitors to Scandinavian Islands from abroad by 10 % from 2008 to 2013. This is to be achieved by unified product development, joint marketing and enhancing the competence and quality among the service producers throughout the Scandinavian Islands.

More information

Scandinavian Islands
www.scandinavianislands.com

Åland Tourism Board
www.visitaland.com

Turku Touring
www.turkutouring.fi

Visit Skärgården Ab
www.visitskargarden.se

City of Väståboland
www.visitarchipelago.com